

TRAINING WORKSHOP ON SUSTAINABLE MANAGEMENT OF AGRIBUSINESS (ARM 253)

PREMISE: Most interventions in the agricultural sector today, seek to increase productivity; and have therefore, introduced several management practices to achieve it. While these practices have many positive effects, they also come with significant costs. In an effort to forestall the devastating effects of the negative outcomes of modern agribusiness practices, there is the need to critically consider the social, cultural, economic and environmental implications of agribusiness practices in order to adapt practical and ethical approaches towards job creation, food security, improvement in nutrition and health, enhanced economic status of agribusiness stakeholders, good environmental best practices, and overall development of the agricultural commodity value chains.

OBJECTIVES: This course therefore, aims at equipping participants with relevant knowledge and skills required to manage agribusiness sustainably. At the end of the course, participants should be able to:

- ◆ discuss the various dimensions of sustainable management in agriculture;
- ◆ design a strategic agribusiness plan; and
- ◆ identify tools and strategies to monitor and evaluate agribusiness plan.

CONTENT:

- ◆ Overview of sustainable management of agribusiness.
- ◆ Project identification techniques.
- ◆ Stakeholder analysis and management in agribusiness.
- ◆ Concept of environmental sustainability in agribusiness management.
- ◆ Economic sustainability in agribusiness.
- ◆ Social consideration in agribusiness management.
- ◆ Sustainability monitoring and evaluation in agribusiness management.
- ◆ Gender consideration in sustainable agribusiness management.

TRAINING METHODS: Lecturettes, Group Discussions, Exercises, Case Studies and Study Visit

WHO SHOULD ATTEND? Managers of Agribusiness Advisors, Extension Officers at Federal, State, Local government levels, Subject Matter Specialists (SMSs) in ADPs Ministry of Environment and Water Resources, Ministry of Trade and Investment, NESREA, CADP,, NDDC, NGOs CBOs, Managers of Private Agribusiness Firms etc.

DURATION: One week.

DATE: July 10 – 14, 2017

VENUE: Ilorin

CHARGES: ₦33,000.00 (including VAT)