

AGRICULTURAL BUSINESS PLANNING AND IMPLEMENTATION MANAGEMENT (ARM 211)

PREMISE: Agricultural business need to put in place a system for effective planning and implementation. For the achievement of poverty reduction strategies, all new projects for agricultural and rural development require identification and planning skills. On-going ARD projects on their part require the requisite skills for effective implementation to ensure project sustainability. The success of ARD projects demands emphasis on the capacity building of managers in this sector of the economy.

OBJECTIVES: The main objective of this course is to increase and enhance participants' understanding of the concepts and techniques employed in modern planning and implementation of agricultural businesses. At the end of the course, participants should be able to:

- ◆ identify appropriate agribusiness for formulation;
- ◆ design feasible and viable projects/business;
- ◆ schedule project activities, (sequentially), for effective implementation;
- ◆ use project resources effectively and efficiently; and
- ◆ write appropriate business plan reports.

CONTENT:

- ◆ Overview of management principles.
- ◆ The project sequence/cycle.
- ◆ Data gathering for project design.
- ◆ Project logical framework design.
- ◆ Projection of projects cash/resource flow.
- ◆ Measure of project/business worth/viability.
- ◆ Network analysis for project implementation (with micro-computer application).
- ◆ Sustainability monitoring and evaluation for projects.
- ◆ Project/Business plan report writing.

TRAINING METHODS: Lectures, group discussions and exercises, study visit and case studies.

WHO SHOULD ATTEND? Officers responsible for planning in PRSD of the Federal Ministry of Agriculture and Rural Development, and State Ministry of Agriculture, Planning and Research Officers in the ADPs. Project Directors and Planning Specialists in NGOs, and agricultural desk officers in Banks, Managers of private agricultural development agencies, etc.

DURATION: One week

DATE: August 14 – 18, 2017

VENUE: Ilorin

CHARGES: ₦39,100.00 (including VAT)